



THE NAZARÉ WAVE:: A TRIGGER FOR LEARNING

MAFALDA CARAPUÇO & THE NAZARÉ WAVE PROJECT TEAM

SOURCE: WWW.PUBLICCO.PT



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NAZARÉ

2016 OCEAN SCIENCES MEETING, 21-26 FEBRUARY, IN NEW ORLEANS, LA

FACT #1

A WISER GOVERNANCE OF THE OCEANS CAN
ONLY BE ACHIEVED BY THE INVOLVEMENT OF
ALL KEY-PLAYERS

FACT #2

KEY-PLAYERS MAY NOT BE TUNED TO
SCIENTIFIC CONTENTS

STRATEGY #1

COMMUNICATION TRIGGER

STRATEGY #2

FRAME THE MESSAGE CONCERNING THE
SPECIFICITIES OF AUDIENCE

STRATEGY #3

AUDIENCE AS PART OF THE PROCESS

Surfer Garrett McNamara rides record-breaking 100ft wave off Portuguese beach



MENAMARA SURFOU O PRÓPRIO SESSÃO - A medida foi feita por Miguel Moreira, único especialista mundial na matéria. Que reconhece uma possível margem de erro, mas por defeito.

A MAIOR ONDA DA HISTÓRIA

34 metros

Garrett McNamara, o surfista mais famoso do mundo, conseguiu o impossível: surfar a maior onda da história. A onda tinha 100 metros de altura e 34 metros de largura. O surfista conseguiu surfar a onda durante 15 segundos. A onda foi surfada no dia 11 de Novembro de 2011, no local conhecido como "Canhão da Nazaré".

4 e **5** possíveis horas da onda
C cota da onda

7 metros

7 metros

7 metros

HOME > FEATURES > NEWS

EUROPE GOES XXXL: BIGGEST EVER RIDDEN AT NAZARE?

©11:15 28th October 2013 by Ben Mondy @benmondy

STARBOARD PRESENTING THE LIGHTEST EVER

STARBOARD PRESENTING THE LIGHTEST EVER

SHARE THIS ARTICLE: 6

It seems the big wave revolution will be televised. Europe's massive swell tide parts of the coast is producing XXL waves with Nazare predictably at the center. **North Canyon** peeps have been live streaming this morning's session with Guinness company, and a couple of the waves already ridden must have claims to be the ever ridden?

ZON North Canyon

32,279 likes · 8,943 talking about this

ZON NORTH CANYON

Product/Service
Bem-vindo à página oficial ZON North Canyon! Aqui encontra todas as novidades relacionadas com as ondas gigantes da Nazaré.

Drop Your Fear Photo Contest HD

McNamara Experie... ZNC Photo Contest ZNC Livestream

LARGEST WAVE SURFED (UNLIMITED)

FOR THE RECORD
WHO: GARRETT MCNAMARA
WHAT: LARGEST WAVE SURFED (UNLIMITED)
WHERE: PORTUGAL

GUINNESS WORLD RECORDS

The largest wave surfed (unlimited) is 28.77 m (78 feet), measured from trough to crest, achieved by Garrett McNamara (USA) off the coast of Praia do Norte, Nazaré, Portugal, on 1 November 2011.

Surf's up and u

DE ONDAS GIGANTES

McNamara surfou onda gigante com 30 no "Canhão da Nazaré"

JORNAL DA TARDE 13:50

PROJECT

THE NAZARÉ WAVE:: A TRIGGER FOR LEARNING

“THE NAZARÉ WAVE” MOVIE

SUPPORTED BY SHORT-SCIENTIFIC ANIMATIONS WHERE
HIGH-SCHOOL STUDENTS PRESENT THE SIMPLIFIED PHYSICS
BEHIND THE NAZARÉ WAVE



IN: : [HTTPS://WWW.FACEBOOK.COM/NAZAREWAVEPROJECT/](https://www.facebook.com/NAZAREWAVEPROJECT/)

RESULT #1

TRIGGERS IN COMMUNICATION

+

COMMUNICATION CHANNELS

=

THE PERFECT MATCH

RESULT #2

THE APPROACH RESULTED IN A VERY
WELL-SUCCEEDED ENGAGEMENT
PLATFORM

The Nazaré Wave: a trigger for learning shared Deep Sea News's post.
February 19 at 5:34pm · 🌐

"Nazaré, Portugal. Where surfers flock to surf some of the most formidable waves in the world. But what makes Nazaré so special? Well let this awesome group of Portuguese High School students explain it to you. Shoaling! Refraction! Interference! A big ass canyon! This video has got ALL THE PHYSICS."

Deep Sea News
February 18 at 5:20pm · 🌐

New #DeepSN post



What makes a wave epic? | Deep Sea News

A Onda da Nazaré: um estímulo para a aprendizagem

O filme "The Nazaré Wave" é o principal resultado do projecto "A Onda da Nazaré: um estímulo para a aprendizagem". Este projecto tem como objectivo [...]

[Continuar leitura...](#)

FAZ SENTIDO O ENVOLVIMENTO DA
CÂMARA MUNICIPAL NA NAZARÉ NO PROJETO
"A ONDA DA NAZARÉ: UM ESTÍMULO PARA A APRENDIZAGEM?"

01:16

The Nazaré Wave: a trigger for learning
8 hrs · 🌐

Faz sentido o envolvimento da Câmara Municipal da Nazaré no projeto "A Onda da Nazaré: um estímulo para a aprendizagem"? Walter Chicharro, Presidente da Câmara Municipal da Nazaré, partilhou connosco a sua opinião!

#comWalterChicharro,PresidenteCMN
#nazarewaveproject

MarMuse - Maritime Museums of the world shared The Nazaré Wave: a trigger for learning's post.
February 16 at 11:52pm · 🌐

The Nazaré Wave: a trigger for learning
February 15 at 7:47am · 🌐

O filme "The Nazaré Wave" já está disponível no youtube 😊

A equipa do projeto agradece:
.ao maravilhoso elenco de atores: os alunos do 10ºCT1 e 10º...

[See More](#)



The Nazaré Wave :: a trigger for learning

Oceans are a global challenge and a wiser governance of the oceans can only be achieved by the involvement of all key-players, in particular, the...

YOUTUBE.COM

Embaixada de Portugal em Roma, Itália. Ambasciata del Portogallo in Italia
February 17 at 9:26am · 🌐

Giovani studenti portoghesi spiegano come si formano le onde #surf #Portogallo

The Nazaré Wave: a trigger for learning ... [See More](#)

[See Translation](#)



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Oceans are a global challenge and a wiser governance of the oceans can only be achieved by the involvement of all key-players, in particular, the...

YOUTUBE.COM

Visit Portugal 🌐
11 mins · 🌐

Curious about The #Nazaré Wave? Check out this video by Faculdade de Ciências da Universidade de Lisboa with the participation of students from Escola Secundária de Gama Barros

+ info on The Nazaré Wave: a trigger for learning @ <http://nazarewave.fc.ul.pt/>

Curioso sobre a Onda da Nazaré? Veja este vídeo da Faculdade de Ciências da Universidade de Lisboa com a participação de estudantes da Escola Básica e Secundária de Gama Barros (Página Oficial)

#nazarewaveproject #surf #BigWave #portugal



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YOUTUBE.COM

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